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5209 1938

How To Locate Rockleigh Dahlia Gardens

Drive out El Cajon Blvd. to 7500 block, turn South on Parks Avenue. Where the road forks follow the Rockleigh Dahlia Gardens sign.

Your visits are always appreciated, regardless of the time of year, but for those who may enjoy seeing one of the finest collection of Dahlias in the U. S. during bloom, it is suggested they make it a point to visit us July 15th to October 15th.

The Rockleigh Dahlia Gardens have always been interested in having their friends obtain the best results. In order to do so, we have found our "Information Service" of value to many. This assistance might be of help to you, and if so, just give us a complete story regarding your trouble. We will be only too happy to advise you without any charge.

JOIN THE

American Dahlia Society

IT WILL REPAY YOU

Dues \$2.00 a Year

C. Louis Alling

251 Court St., West Haven, Conn.

Rockleigh Dahlia Gardens

7541 Seneca Place, La Mesa, Calif.

PHONE LA MESA 6681

KEY TO ABBREVIATIONS

- (D) Decorative
(ID) Informal Decorative
(C) Cactus
(SC) Semi-Cactus

New Dahlias For 1938

Bernice Geer	(C)	Old Rose, A big Winner	\$10.00
Hi Speed	(D)	New Color of French Plum	15.00
Kings Ransom	(D)	Golden Yellow Shading to Apricot	10.00
Mrs. Ruth M. Place	(D)	Beautiful Pink and Cream	5.00
O. O. McIntyre	(SC)	American Beauty Red, Big Winner	10.00
Red M	(D)	Cardinal Red, Wonderful Color	10.00
Rosemary Beauty	(SC)	Pink, Blending to Lemon Yellow Center	10.00
Vin Well Royalist ..	(D)	Deep Lavender Purple, Striped Velvet Purple	10.00
Vin Well Bittersweet	(ID)	Copper Red, Overlaid Amber	10.00

Dahlias at 25c 35c, & 50c

Graf Zeppelin	(D)	White, Fine for Florists	\$.35
Jane Cowl	(ID)	Golden Buff, a Favorite25
Jerseys Beauty	(D)	Salmon Pink, Very Popular25
White King	(D)	Long Stems, Good for Cut Flowers25
James Kirby	(ID)	Cardinal Red, Extra Long Stems35
Seals Californian ..	(D)	Large Waxy Golden Yellow, Worm Tints35
Cameo	(ID)	Cameo Pink, a beauty50
Buckeye King	(D)	A Fine Large Amber Yellow50
The World	(D)	Magenta and Purple, Very Popular50
Satan	(SC)	Hugh Red, Well Known50
Kay Francis	(SC)	Yellow, A Big Prize Winner50
Golden Eclipse	(D)	The Best Golden Yellow Cut Flower35
Jerseys Dainty	(SC)	Wonderful White on Long Stems50
Mrs. Bruce Collins ..	(C)	A Very Free Flowering Yellow50
Thos. Edison	(D)	The Best Purple50
The Commodore	(D)	Yellow, Very Large ..	.25
Chemars Eureka	(D)	Very Popular White, Lavender Center50
Monmouth Radiance	(ID)	Coral Pink50
White Wonder	(ID)	A Giant White50

General Lists

Adirondack Sunset	(ID)	Scarlet and Gold, Sensational75
American Purity ..	(SC)	1937 Sensational White	7.50
Blue River	(D)	Very Large, French Blue Violet	2.00
Bing Crosby	(ID)	Hugh Yellow Pencilled Red	1.50
Cordelia	(ID)	Beautiful Phlot Pink, Large	5.00
Century of Progress	(D)	One of the Best Purples	1.50
Clara Carder	(ID)	Beautiful Cyclamen Pink	1.00
Challenger	(SC)	Large Red on Long Stems	1.00
Capt. Ritter	(D)	Extra Large Amber, Yellow and Pink	3.75
City of Cleveland	(ID)	Rust Red, Free Bloomer50
Cavalcade	(D)	Mulberry Rose75
Dream Girl	(D)	Salmon Rose, Tipped Gold, Beautiful	5.00
David Copperfield	(ID)	Lavender Violet Purple Very Large	5.00
Discovery	(D)	Rosy Majenta, a Champion	5.00
Frau Ida Mansfield	(SC)	Pretty Yellow, Split Petals	1.00
Grand Slam	(SC)	Pink Shaded, Very Popular	1.00
Greater Glory	(SC)	Rosy Pink, Cream Center, 1937 Sensation	10.00
Honey Dew	(D)	Dainty Pink and Cream, Large	1.00
Heritage	(D)	Violet Purple, A Real Big One	5.00
Incandescent	(ID)	Rose Suffused Buff, Very Large	5.00
Jessica Dragonette	(SC)	Apricot and Mauve	1.50
Kentucky Sun	(D)	Extra Good, Large Yellow	2.50
Luella Cass	(D)	Shell Pink, Good Cut Flower75
Margrace	(ID)	Red and Gold, A Big Winner	1.75
Mrs. Geo. Le Boutillier	(D)	Hugh Red on Long Stems75
Mother Maytrott ..	(ID)	White, Another Sen- sation	7.50
Miss Oakland	(D)	A Best White Cut Cut Flower	5.00
Mabel Burkart	(SC)	Beautiful Pink and Cream	7.50
Mrs. Ida Chase	(SC)	Lemon Yellow and Spinel Pink	5.00
Margaret Moeller	(ID)	Dainty Pink, White Center	7.50
Mid-West	(C)	Large Lavender Rose	3.00
Mad River Chief ..	(ID)	Very Fine, Large Dark Red	5.00
Moon Glo	(D)	Large Yellow, Good Grower, Free Bloomer	
Minnora	(ID)	Apricot and Violet Rose, a Big One	1.00
Pioneer City Bonfire	(ID)	Bonfire Red, A Good One	3.00
Purple Mist	(D)	A Perfect Purple	5.00

Pride of Austinburg	(ID)	Very Large, Pink, Suffused Yellow	2.50
Pacific Splendor ..	(SC)	Dainty Lavender Pink, White Center	7.50
Queen City	(D)	Scarlet Pink, a Beau- tiful Cut Flower	1.75
Red Victor	(ID)	New Red from Rockleigh Seed	2.00
Red Jug	(C)	Red Tipped Gold, Very Fine	1.25
Robt. Emmett	(D)	A Real Good Red, Worth Growing75
Royal Robe	(ID)	Large Purple, Wavy Purple, Long Stems	
Robt. L. Ripley	(ID)	1937 Sensational Giant	10.00
Shalimar	(ID)	Poinsetta Red, Very Showy	1.00
The Gateway	(ID)	Light Orange Yellow, Suffused Rose Red	7.50
Tom Workman ..	(D)	Two Toned Russet Flame, Lighter Reverse	7.50
Vin Well Argonaut	(D)	Yellow & Peach Pink	3.50
Watching Giant	(ID)	Golden Yellow, Warmer Tones, A Giant	5.00
Youth	(ID)	Red, White Tips75

European Varieties

Altmark	(SC)	Soft Pink, White Center	.75
Baerne	(C)	Rosy Red, Very Good	1.00
Better Times	(C)	Large Lilac Rose ...	1.00
Croix Du Su	(D)	Peony Type, Outer Row Petals Blood Red, Center of Gild Pet- aloids, Sensation	2.00
Dr. Schiener	(SC)	Soft Lilac, Free Blo- omer on Long Stems	.75
Freda George	(ID)	Cream, Marked with Pink, a Sheer Beauty	5.00
Golden Age	(SC)	Large Gold and Amber	.75
G. D. Korte	(SC)	Purpleish Red, Tipped White, Good	1.00
Pink Daily Mail	(D)	Pink Sport of Daily Mail, a Big One75
Prachtkerl	(SC)	Fine Large Yellow	.75
Phantom	(D)	Purple Tipped White	1.00
Mrs. R. Twyford	(C)	Brilliant Scarlet, Yellow Base, Large	.75
Lactare	(SC)	Orange Yellow, and Fiery Red	1.50
Miss Belgium	(C)	Orange, A Fine Cut Flower50
Royal Auvergne ..	(SC)	Cauldron Red	1.00
White Abundance (ID)		One of the Best I Have Grown	1.00

We Have Many Varieties, Including Poms and
Miniatures, Not Listed.



Rockleigh Dahlia Roots

My experience with dahlias dates back eighteen years, of which many have been devoted as a professional. Roots which I offer for sale are from the finest and healthiest stock, regardless of whether in the low or high price margin. The stock which I offer for 1938 planting is of world renown varieties with many importations from Europe.

Let us grow more dahlias from plants in the future.

FIRST: They are half the price of roots.

SECOND: Most varieties of plants make as good roots as where roots are planted.

THIRD: They yield better blooms.

Instructions for setting out plants will be outlined in detail upon your visit.

Rockleigh Dahlia Seeds

Are Nationally Known and Guaranteed

From 1933 and including 1936 Rockleigh Dahlia Seeds have produced ffity Outstanding Varieties, and the following 1938 Introductions:

Monarch of the East \$20.00

Vin Well Royalist	\$10	O. O. McIntire	\$10
Vin Well Bittersweet	\$10	Hi Speed	\$15
Kings Ransom	\$10	The Southland	\$10
Autumn Mist	\$10	Little Miss Muffett ..	\$ 5
Geneva Giant	\$10	Negus	\$ 5
Red Menace	\$10	Mrs. Ruth M. Place ..	\$ 5

Dahlia Roots will be ready for shipping the first of April, and until May 15th. We guarantee the roots to be true to name.

Please send your order early.

Postage paid on orders amounting to \$2.00 or more. Checks or money orders are requested with orders or C. O. D.